

OFFICE OF THE CITY MANAGER NO. LTC # 028-2006

LETTER TO COMMISSION

TO:

Mayor David Dermer and Members of the City Commission

FROM:

Jorge M. Gonzalez, City Manager

DATE:

January 30, 2006

SUBJECT:

City of Miami Beach Strategic Plan

While Miami Beach has accomplished a great deal over the last several years, the community satisfaction survey conducted in early 2005 provided insight into areas that the City should focus on and improve further. Through this survey process, other efforts to solicit feedback from our various stakeholders and discussions with the City Commission, more specific strategic priorities for the City were adopted. These priorities, called Key Intended Outcomes (KIOs), are now our primary focus and incorporate our original strategic priorities and link directly to our vision.

These Key Intended Outcomes were used to develop a Strategic Plan that sets measurable outcomes for the City to achieve over the next few years and guides all City departments as they analyzed existing services, and prepared their proposed budgets and new initiatives for the new fiscal year and beyond. Beginning with the fiscal year 2005-2006 budget, the City implemented a new process for allocating resources based on the Strategic Plan. In doing so, we have been able to better focus on the key services the City offers and are now even better positioned to address and deal with the challenges and opportunities that face our community.

The City will continuously monitor its performance and make adjustments for further improvements in order to help make Miami Beach an even better place to live, work, and play.

Attached is a copy of the Strategic Plan which highlights the City's priorities and shows how each of the priorities align with Miami Beach's vision for the future.

If you have any questions or need any additional information, please feel free to contact me.

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